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36

FREE GUIDE · 2026 · LUMAS CREATIVE

/EFFECTS ALL

# CLAUDE VIDEO EFFECTS & PROMPTS

36 copy-paste prompts that turn one talking-head clip into a motion-graphics reel.


## TOWFIQ ISLAM

Founder, Lumas Creative · FilmsByTowfiq


SUBJECT · TOWFIQ

00:00:36:00

00:00:01 COVER

LUMAS CREATIVE

TIMELINE

# What's inside


00:00:03 **Welcome** — What this is and how to use it — 03

00:00:04 **Setup** — Four tools and one starter prompt — 04

00:00:05 **Part 1 · The 8 effects from the reel** — Glass cards, duo title, orbit, stats split, spotlight, checklist, timeline, command bridge — 05

00:00:09 **Part 2 · 28 more effects** — Typography, lighting, subject and camera, UI and data, transitions — 09

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# One clip.
# 36 effects. No editor.

This guide gives you 36 copy-paste prompts that get Claude to build pro-level video effects on your own talking-head clip. They are the same effects as my reel: glass cards, text behind you, orbiting icons, cinematic lighting and more.

Every effect is built as code (React + Remotion), so Claude writes the edit and your computer renders the MP4. You don't need After Effects, CapCut templates or editing experience.

**TIP**

Start with Part 1. Those 8 effects are the exact ones from the reel, and they work best on a centered, well-lit talking-head shot.

**01**

### Set up once

Do the setup on the next page. It takes about 15 minutes.

**02**

### Pick and fill

Choose an effect, copy its prompt, and fill in the parts in [brackets].

**03**

### Preview, then render

Paste it into Claude with your clip. Ask for a still first, adjust, then render.

02 · SETUP

# Four tools. All free except Claude.

| WHAT | WHY | WHERE |
|---|---|---|
| **Claude (Claude Code or desktop app)** | Writes and runs the edit | claude.ai |
| **Node.js LTS** | Runs Remotion | nodejs.org |
| **Remotion** | Turns React code into video | remotion.dev |
| **A talking-head clip** | Your footage | Vertical 1080×1920, 30 fps, centered, even light |

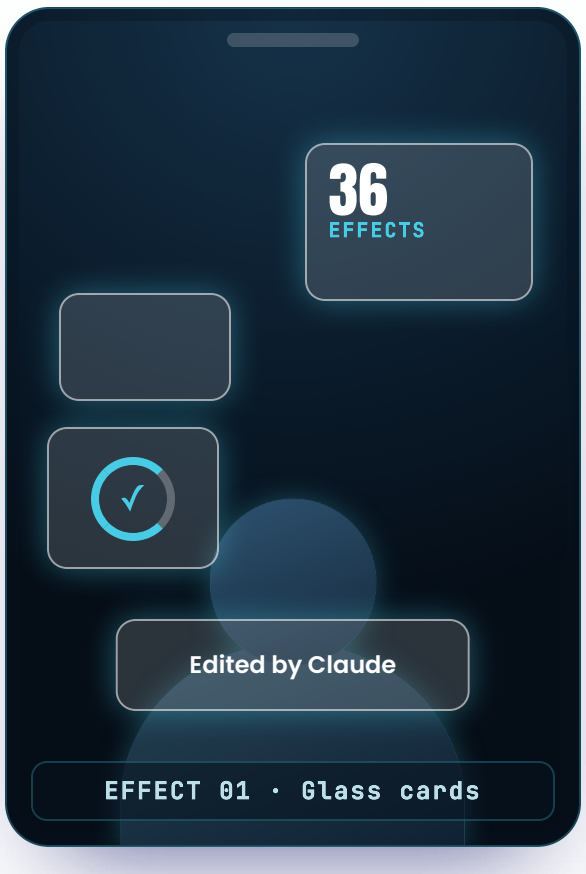
The background-removal effects use your computer's built-in person segmentation (Apple Vision on a Mac) or an open-source matting model. Claude sets that up for you.

STARTER PROMPT · PASTE ONCE PER PROJECT

PROMPT

```
Act as a motion graphics director and Remotion developer.
Set up a Remotion project for a 1080×1920, 30 fps vertical reel.
My clip: [path to clip]. Mute its audio.
Brand: primary [#0277B6], dark [#08131F], light [#EAF6FB], accent [#48CBE4], font
[Poppins].
Prepare (1) a muted plate of my clip and (2) an alpha cutout of me on the same
timing,
so graphics can sit behind me and in front of me.
Keep all text between y 250 and y 1400, and never over my face.
Every motion eases in and out. Show me a still before the full render.
```

After that, every effect prompt in this guide plugs straight into the project.




01 GLASS-CARDS · FROM THE REEL

## Glass cards

Frosted glass widgets float around you in 3D, and one card sits behind your shoulder.

PROMPT

```
Effect: glass-cards. Over my clip from [start]s to
[end]s, add 3-4 frosted glass cards (backdrop blur
20px, white 15% fill, thin white border, soft [brand
blue] edge glow).
Cards: a big counter "[36] effects", a progress ring
that fills to 100% then shows a check ("Render
ready"), a small bar chart, and a pill "Edited by
Claude" at the bottom.
Stagger entrances with a spring, float them gently,
and move them at different parallax speeds during a
slow push-in. Put one card BEHIND my cutout. Never
cover my face.
```




02 DUO-TITLE · FROM THE REEL

## Duo title

A black-and-white grade, then huge condensed type lands behind your head and in front of your chest.

PROMPT

```
Effect: duo-title. Grade the clip black and white
with high contrast and fine film grain.
Line 1 "[ONE CLIP.]" in Anton at 300px, placed
BEHIND my cutout so my head overlaps it.
Line 2 "[36 EFFECTS.]" and line 3 "[POWERED BY
CLAUDE.]" in front, below my chin, with "[CLAUDE]"
in [brand blue] with a glow. Each line enters with a
quick scale and horizontal slide plus motion blur;
the camera punches in slightly on each line. Add a
[brand blue] light wash from the bottom-left.
```




03 ORBIT · FROM THE REEL

## Icon orbit

Six 3D app-style icons orbit your chest and pass behind your shoulders.

PROMPT

```
Effect: orbit. Six glossy 3D icon tiles ([video, motion, image, color, audio, animation]) orbit on an ellipse around my chest, centred below my chin. Icons on the far side render BEHIND my cutout, slightly blurred and smaller; near-side icons render in front. Add soft shadows, a subtle Y-axis tilt, and a slow sideways camera drift. Icons fly out from behind me with a spring at the start.
```




04 STATS-SPLIT · FROM THE REEL

## Stats split

A split screen with an animated dashboard on top and you on the bottom.

PROMPT

```
Effect: stats-split. Top half: dark navy dashboard with the heading "[MOTION GRAPHICS]" and subhead "[Animated Charts & Data]". Below it, a chart card where the grid draws in, a [brand blue] line draws itself left to right with a gradient fill, points pulse, and a value pill counts up. Label it "DEMO DATA" unless I give real numbers. Bottom half: my clip, cropped to my face. Add a glowing divider between the halves.
```




05 SPOTLIGHT · FROM THE REEL

## Spotlight

The room disappears into darkness, and you're lit like a film with glowing text behind you.

PROMPT

```
Effect: spotlight. Replace my background with near-black plus a soft [brand blue] haze, a faint diagonal light beam and a few drifting dust particles. Keep my cutout, add contrast, and a [brand blue] rim light around my silhouette. Put "[CLAUDE]" in Anton at 340px BEHIND me, glowing in [brand blue]; it blurs into focus and pulses once on the music hit. Then wipe in "[AI EFFECTS]" below my chin. Slow camera push-in. Cinematic, not a cheap glow filter.
```




06 CHECKLIST · FROM THE REEL

## Checklist

A floating app-style checklist ticks itself off beside you.

PROMPT

```
Effect: checklist. A white glass panel below my chin (never over my face) with the header "[AI VIDEO EDITING]", subline "Claude is editing your clip" and 4 rows: [Cinematic Effects, Motion Graphics, UI Animations, Creative Transitions].
Each row goes queued → working… → done, with a [brand blue] check that springs in. Add a counter ("3 of 4"), a progress bar and gentle parallax against the footage. Play one soft confirm sound per check.
```



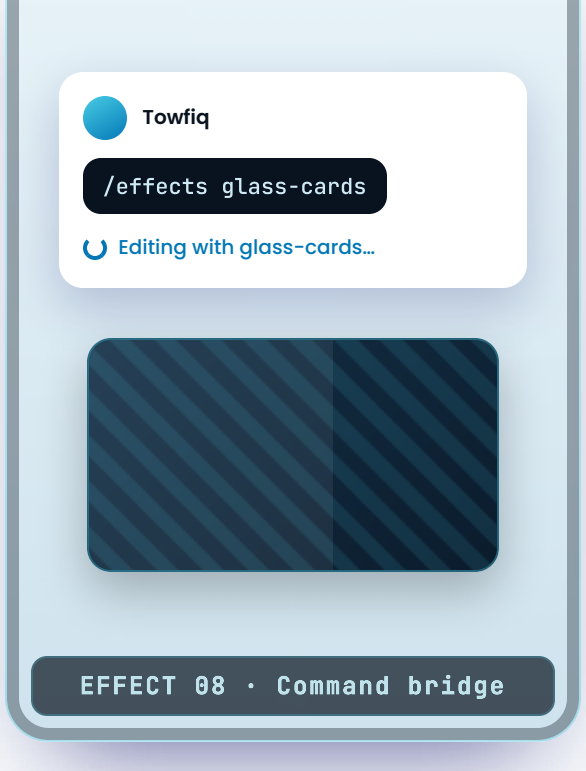

07 TIMELINE · FROM THE REEL

## Timeline

An editing timeline builds itself under you while a playhead scrubs.

PROMPT

```
Effect: timeline. Headline at the top: "[ONE
VIDEO.]" / "[ENDLESS POSSIBILITIES.]".
Below my chin, a dark glass panel titled "Claude
renders it" with a ticking timecode, a filmstrip of
6 frames from my clip, 3 color-coded tracks ([Title,
Cutout, Grade]) that grow in one by one, a waveform,
a white playhead moving across, and a progress bar
to 100%. Blocks glow while the playhead crosses
them.
```




08 COMMAND-BRIDGE · FROM THE REEL

## Command bridge

The "Claude made this" transition: a chat screen types the command, and the effect grows out of a thumbnail.

PROMPT

```
Effect: command-bridge. Before each effect, cut to a
light chat interface for 0.7s: my avatar, a message
bubble with the command "/effects [name]", a
spinning spark icon with "Editing with [name]…", and
a thumbnail card that plays the effect under a
diagonal hatch veil that wipes away. The thumbnail
then expands to full screen with a strong ease and
hands off to the effect.
```

# 28 more. Short and stackable.

Start each one with **Effect: [name].** and add your timing: from [start]s to [end]s of my clip.

## KINETIC TYPOGRAPHY

| | | |
|---|---|---|
| 09 | **Word-synced captions** | Transcribe my clip and show 2–4 word caption pages, each word lighting up in [brand blue] the frame it's spoken. Poppins SemiBold, under my chin. |
| 10 | **Highlighter sweep** | On the word "[word]", sweep a [brand blue] marker bar behind it left to right over 8 frames, with a marker sound. |
| 11 | **Strike and rewrite** | Show "[old phrase]", strike it through in red, then type "[new phrase]" below it in [brand blue]. |
| 12 | **Glitch title** | Reveal "[TITLE]" with 6 frames of RGB-split glitch slices, then snap it clean. Use it once, on a hook. |
| 13 | **3D extruded title** | Render "[TITLE]" as thick 3D extruded letters that rotate in on the Y axis behind my cutout. |
| 14 | **Typewriter quote card** | A white card types out "[quote]" with a blinking caret and a soft key sound per character. |

## LIGHTING AND COLOR

| | | |
|---|---|---|
| 15 | **Neon outline** | Trace a glowing [brand blue] neon line around my silhouette using the cutout's edge, drawing on over 20 frames. |
| 16 | **Day-to-night grade** | Grade from warm daylight to a cool blue night look over 2s; dim the background more than me. |
| 17 | **Color pop** | Turn everything black and white except [color/object], which stays in full color. |
| 18 | **Light-leak flash** | Transition with a warm-to-blue light leak that blooms across the frame over 10 frames. |
| 19 | **Duotone poster** | Map the clip to a [navy] to [electric blue] duotone with grain and a bold title, poster style. |

## SUBJECT AND CAMERA

| | | |
|---|---|---|
| 20 | **Clone wall** | Duplicate my cutout 3 times across the frame, each 6 frames later and slightly smaller toward the back. |

## 04 · PART 2 · 28 MORE EFFECTS

### SUBJECT AND CAMERA, CONTINUED

| | | |
|---|---|---|
| 21 | **Pull-out reveal** | Open zoomed in at 1.35× on my eyes, then ease out to the full frame over 1.2s with motion blur. |
| 22 | **Punch-in** | On "[word]", ease the camera to 1.12× over 6 frames with slight motion blur, hold, then ease back. |
| 23 | **Background swap** | Replace my background with [studio / city at night / brand gradient], matched in light and blur. |
| 24 | **Sticker freeze** | Freeze one frame, give my cutout a thick white sticker outline and a drop shadow, pop it up with a spring, then resume. |
| 25 | **Tracked label** | Pin a small glass label "[name / title]" beside my head that follows me as I move, using the cutout's position. |

### UI AND DATA

| | | |
|---|---|---|
| 26 | **Notification stack** | Phone-style notifications "[text 1]", "[text 2]", "[text 3]" drop in and stack beside me with a ping each. |
| 27 | **Chat bubbles** | A short chat thread types itself next to me: "[message]" and "[reply]", with typing dots first. |
| 28 | **Before/after slider** | Split the frame with a handle that wipes from my raw clip to the graded edit. |
| 29 | **Counter hero** | A huge number counts up from 0 to "[number]" with an ease-out, and its label lands under it. |
| 30 | **Map pin journey** | A stylized map draws a route between [place A] and [place B], with pins dropping in. |
| 31 | **Step tracker** | A row of [5] steps lights up one by one as I talk, each with an icon and a one-word label. |

### TRANSITIONS AND FINISH

| | | |
|---|---|---|
| 32 | **Blur dissolve** | Move between shots with a 20-frame blur dissolve centred on the cut, so jump cuts disappear. |
| 33 | **Iris wipe** | Open the next shot through a circle that grows from [point], with a [brand blue] ring on its edge. |
| 34 | **Split reveal** | The frame splits into two halves that slide apart to reveal the next shot behind. |
| 35 | **Effects gallery** | Show a 4×3 grid of stills from the effects in this video, each tile labelled and numbered, sliding in with a stagger. |
| 36 | **Comment CTA end card** | Navy background, my cutout at the bottom, and "Comment "[KEYWORD]"" huge and glowing, with comment bubbles popping in. |

05 · MASTER PROMPT

# The whole reel. One prompt.

### Film for cutouts

Use a plain or blurred background, even front light, and space above your head. Cleaner edges make text-behind-you look real.

### Ask for stills first

A contact sheet takes about a minute. A full render takes several.

### Mind the safe zone

Instagram and TikTok cover the bottom ~25% and the right edge with buttons and captions.

### One accent color

Lumas blue on navy and white looks premium. Five colors look like a template.

PROMPT

```
Act as a motion graphics director, VFX artist and Remotion developer.
Build a 30s, 1080×1920, 30 fps vertical reel from my clip [path]. Mute my audio.
Brand: [#0277B6] accent, [#08131F] dark, [#EAF6FB] light, [#48CBE4] cyan, Poppins + Anton
for big condensed titles.
Timeline (cut on a 120 BPM grid):
0-2s    command palette: type "/effects", show "36 cinematic effects available"
2-4s    glass-cards
4-7s    duo-title: "ONE CLIP." / "36 EFFECTS." / "POWERED BY CLAUDE."
7-10s   orbit
10-13s  stats-split (label the chart DEMO DATA)
13-17s  spotlight: "CLAUDE" behind me, then "AI EFFECTS"
17-20s  checklist
20-23s  timeline: "ONE VIDEO. ENDLESS POSSIBILITIES."
23-26s  gallery of stills from the effects above
26-30s  CTA: "WANT THESE EFFECTS?" / "FOLLOW ME + SHARE THIS POST" / "COMMENT "[KEYWORD]""
(largest) / "TO GET MY FREE [REWARD]"
Before each effect, add the 0.7s command-bridge transition.
Rules: text only between y 250 and 1400 and never on my face; in the lower half keep text
left of x 950. Ease every motion in and out. Never change my face or invent dialogue.
Write an original music bed plus synced SFX and master to -14 LUFS.
Show me a contact sheet of stills before the full render, then render and check the frame
count, black frames and loudness.
```

ABOUT THE AUTHOR

# TOWFIQ ISLAM

Filmmaker · Video Editor · Founder, Lumas Creative

I'm a filmmaker and video editor, and the founder of **Lumas Creative** — a video production house behind 500+ projects. I make content that gets brands seen, brings in leads and grows the business. This guide is the exact system I use to turn one talking-head clip into a motion-graphics reel with Claude — no editor, no After Effects.

01 Filmmaker & Video Editor

02 Founder, Lumas Creative — 500+ projects

03 AI-Powered Creative Director

04 Content Strategist for brands & creators

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YOUR NEXT STEP

# Follow for more effects & tips.

New prompts, breakdowns and AI workflows drop first on my channels. Follow, subscribe and come see the work — then tag me in what you make.

| | | |
|---|---|---|
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